



MARY LYN JENKINS

Motivational Speaker & Business Coach

Author, podcast host and Certified Business Coach for women, Mary Lyn shares straight talk with a light heart and motivational punch. With 15 years in interiors and set design and 20 years in wellness, she holds teaching, speaking, and leadership development facilitation as her expertise. As a women's coach and group facilitator, Mary Lyn works with individuals, groups, and organizations to amplify creative gifts and empower everyone to live fully and serve from passion, purpose and create profit doing what they love. She teaches no-nonsense, how-to structures and frameworks for small business owners to cause clarified messages, direct solutions and drive revenue.

SIGNATURE TOPICS & WORKSHOPS

- ✓ **Writing Basics:** Write words that matter. Gain skills, techniques and structures to stoke your creativity, format newsletters, and help generate revenue and grow your ideal audience from your voice and POV.
- ✓ **Brand Alignment & Refinement:** Build your brand with proven frameworks that establish your long lasting identity and aligned message. Leave with your customized brand deck to use for web-building, copy creation, and business-building.
- ✓ **Strategic Planning Map:** Get your quarters in order! Be guided to intentionally and specifically design your vision and habits that will get you to your annual business goals.
- ✓ **Road to Launch:** Create a successful launch of your product, service or new business. Gain specific strategy skills to apply to every product or service timeline and launch.
- ✓ **Storytelling & Impactful Speaking:** Learn how to share your story confidently and always have aligned messaging for your audience. Learn the beauty in language and (never) marketing your message.



BIG FISH CO



"THIS IS THE
BEST MONEY
I'VE EVER SPENT."
-VIP SUZANNE,
BIZ OWNER, ENTREPRENEUR



BIG FISH CO



COACHING FOR
THE CREATIVE
WOMAN



MARY LYN JENKINS

Author, Motivational Speaker & Business Coach

CONTACT

18 Ponte Vedra Circle
Ponte Vedra Beach, FL 32082
425-220-7297
✉ marylynjenkins@gmail.com

SKILLS

Professional Certified Coach
Creative Director
Business Consultant
Team Leadership
Program Facilitation
Writer and Content Development
Yoga Professional

EDUCATION

Auburn University, Auburn, AL
Bachelors Degree,
Journalism and Art, 1994

Baptiste Institute Teaching and
Leadership Training, 2006-2020

Lightyear Leadership
Coach Training and Certification,
2018-present

EXPERIENCE

2019-present, Founder & CEO, Big Fish Co.

Personalized consulting and coaching specializing in creative business solutions for women.

2021-present, Podcast Host, One Creative Act

Inspirational creatives share transitions, challenges and triumphs in business and life.

2010-2012, Founder & E-RYT 500, Big Fish Wellness

Creator and owner of wellness studios; facilitator of all training programs. Forty team members.

2000-2010, Interiors and Set Designer

Interiors Stylist and Set Designer for publications and marketing campaigns for national and international epicurean and lifestyle brands.

ACCOMPLISHMENTS

Yoga Journal Cover Model, 2016
Best-selling author, 2019
The Transformative Power of Language
One Creative Act, 25K podcast downloads

WEBSITE & SOCIAL

www.livebigfishco.com

@livebigfishco
@marylynjenkins
@onecreativeact

BIG FISH CO.